



Università degli studi di Cagliari  
Facoltà di Scienze Economiche, Giuridiche e Politiche

<b>Titolo del seminario</b>	Sustainable business week
<b>Settore Scientifico disciplinare di riferimento</b>	<b>SECS/P07</b>
<b>Docenti</b>	<ul style="list-style-type: none"><li>- Prof. Andrea Melis, University of Cagliari</li><li>- Prof. Isabella Proeller, University of Postdam (Germany)</li><li>- Dr Béatrice Bellini, University Nanterre (France)</li><li>- Dr Ondrej Castek, University of Masarik (Czech Republic)</li><li>- Dr Beatrix Lányi, University of Pécs, (Hungary)</li><li>- Dr Caroline Ruiller, University of Rennes 1 (France)</li><li>- Dr Gilda Simoni, University Nanterre (France)</li><li>- Dr Christophe Vignon, University of Rennes 1 (France)</li></ul>
<b>Semestre nel quale viene impartito</b>	II
<b>Crediti assegnati</b>	5
<b>Numero massimo di studenti ammessi</b>	6 (plus other 30 students from other European universities)
<b>Modalità di iscrizione</b>	Send email to <a href="mailto:melisa@unica.it">melisa@unica.it</a> (subject Sustainable business week course) – no later than 29th of April 2022
<b>Giorni, Orari, Aula:</b>	23 <sup>rd</sup> May 2022, approx. 8.30 -16.30, Aula B 24 <sup>th</sup> May 2022, approx. 8.30 -16.30, Aula B 25 <sup>th</sup> May 2022, approx. 8.30 -16.30, Aula B 26 <sup>th</sup> May 2022, approx. 8.30 -16.00, Aula B 27 <sup>th</sup> May 2022, approx. 8.30-13.00, Aula B
<b>Prerequisiti</b>	Knowledge of English language B1, and Economia aziendale (Introductory Business administration).  Preference will be given to students who has successfully passed: <ul style="list-style-type: none"><li>- Sustainable business course (Educ course) or Innovation in Positive management course (Educ+ M course)</li><li>- Corporate governance (either final exam or midterm exam)</li></ul>
<b>Obiettivi formativi</b>	The aim of the course is to develop future European managers for a sustainable business.



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<b>Contenuti</b>	Sustainable business
<b>Metodo d'insegnamento</b>	The students will work in teams with students of other five European universities, where they will simulate either management teams or board of directors where they will be asked to solve business problems with important environmental and social consequences.
<b>Verifiche dell'apprendimento / procedure di valutazione</b>	Presentation
<b>Lecture consigliate</b>	Learning materials will be shared during the week.
<b>Altre informazioni</b>	Successful students will be awarded the Positive manager award