



Università degli studi di Cagliari  
Facoltà di Scienze Economiche, Giuridiche e Politiche

<b>Titolo del seminario</b>	Innovation in Positive Management
<b>Settore Scientifico disciplinare di riferimento</b>	SECS/P07- SECS/P08
<b>Docenti</b>	<ul style="list-style-type: none"><li>- Prof. Caroline Fischer, Dr Nicolas Draths Schmidt, Dr Jieun Park, University of Potsdam (Germany)</li><li>- Prof. Andrea Melis, University of Cagliari (Italy)</li><li>- Dr Ondrej Castek, Masaryk University (Czech Republic)</li><li>- Dr Béatrice Bellini, Dr Gilda Simoni, University Nanterre (France)</li><li>- Dr Katalin Erdős, Dr Beatrix Lányi, Dr Zsófia Ásványi, Dr Sándor Danka, Dr Mónika Kuti (University of Pécs, Hungary)</li><li>- Dr Christophe Vignon, Dr Caroline Ruiller, University of Rennes 1 (France)</li></ul>
<b>Semestre nel quale viene impartito</b>	I/II
<b>Crediti assegnati</b>	3
<b>Numero massimo di studenti ammessi</b>	25
<b>Modalità di iscrizione</b>	Email Prof. Andrea Melis, with subject: Innovation in Positive Management no later than 28 <sup>th</sup> of January 2022.
<b>Giorni, Orari, Aula:</b>	February/March 2022 in the Educ+ M virtual room on Ms teams
<b>Prerequisiti</b>	Knowledge of English language B1, and Economia aziendale (Introductory Business administration).
<b>Obiettivi formativi</b>	The module aims to provide students with the necessary theoretical background and practical experiences related to innovation and positive businesses. The module is delivered in co-operation with an abroad partner to expose students to the international environment. From week to week, students collaborate with international classmates, which improves their skills to work in a diverse cultural environment. The module contributes to improving group work competencies and co-working IT tools competencies. The course starts with theoretical foundations and moves towards entirely practical aspects. Students develop a scoring system around the positive business concept during the semester and



Università degli studi di Cagliari  
Facoltà di Scienze Economiche, Giuridiche e Politiche

	apply it to local companies in both countries that work in pairs
<i>Contenuti</i>	Introduction on the importance of positive thinking Sustainable policies: global issues, economy and environment Stakeholder analysis Sustainable Human resources Sustainable Finance Ethics and management Environmental, social and governance analysis Positive business models Sustainable Operations Sustainable public administration – transparency and accountability Sustainable public administration – government as an attractive employer Sustainable public administration – administrative burden and citizen friendliness
<i>Metodo d'insegnamento</i>	Online seminar
<i>Verifiche dell'apprendimento / procedure di valutazione</i>	Student project
<i>Lecture consigliate</i>	Learning materials will be shared at the end of each lecture in the Students' guide on Ms teams.
<i>Altre informazioni</i>	The best students will be selected to compete with students from other five European universities during the Sustainable Business Week to be held in May in Cagliari. Those who will attend to the Sustainable Business Week will gain additional credits (number of credits to be confirmed for this additional activity)