



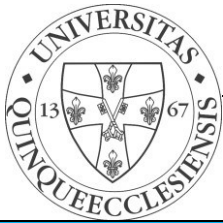
INTERCULTURAL SENSITIVITY ERASMUS BIP (BLENDED INTENSIVE PROGRAMME)

(University of Pécs & University of Cagliari & Pan-European University)

Academic Year 2022-2023, spring semester

Syllabus

Credits:	3 ECTS
Leaders of the academic program:	dr. Gyöngyi Pozsgai, Head of the Study Abroad and Summer School Office, University of Pécs & dr. Zsuzsa Koltai, assistant professor, department chair, University of Pécs, Faculty of Humanities and Social Sciences, Institute for Human Development and Cultural Studies, Department of Cultural Studies
Office Hours:	Online; MS TEAMS; Appointment: by e-mail in advance
E-mail:	dr. Gyöngyi Pozsgai: pozsgai.gyongyi@pte.hu dr. Zsuzsa Koltai: koltai.zsuzsa@pte.hu
Description:	<p>This course examines questions of identity, culture, and globalization with a focus on understanding different cultures. Students will interact with other students from different countries and reflect on their own cultures. In addition to understanding the cultural diversity, students will improve their intercultural competencies through communication workshops, self-reflection, and empirical research.</p> <p>This course is an ERASMUS Blended Intensive Programme organized together with the University of Cagliari and the Pan-European University. Students of the three universities will be required to complete a collaborative assignment in group work, which they present to the class.</p> <p>In addition to the academic program, students also have the opportunity to get to know the rich cultural heritage of Pécs in person. As part of the program, the sights of the downtown Pécs will be introduced and students will explore cultural institutions established within the Pécs 2010 European Capital of Culture Project. The academic and cultural program elements are complemented by interactive team-building events in the evenings.</p>
Course schedule	

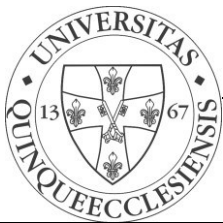
**IN-PERSON CLASSES: PÉCS**

Opening 24 April 2023 8:30-9:00	Opening, Orientation, Syllabus review <i>Instructors: dr. Gyöngyi Pozsgai & dr. Zsuzsa Koltai</i>
Class#1 24 April 2023 9:00-10:30	Different notions on culture and civilization. Clarification of definitions: attitude, stereotype, prejudice, discrimination, multiculturalism, interculturalism, etc. Hofstede's cultural dimensions and layers of culture. <i>Instructor: Dr. Zsuzsa Koltai</i>
Class#2 24 April 2023 11:00-12:30	International cultural relations and the importance of public diplomacy in the 21st Century <i>Instructor: Prof. dr. István Tarrósy</i>
Class#3 25 April 2023 9:00-10:30	Historical background of the European cultural diversity; Migration in the history of Europe. <i>Instructor: Dr. Zsuzsa Koltai</i>
Class#4 25 April 2023 11:00-12:30	Cultural, ethnic & religious diversity in Europe nowadays <i>Instructor: Dr. Zsuzsa Koltai</i>
Class#5 26 April 2023 9:00-10:30	The impacts of migration on Italy; The current situation, achievements and challenges of interculturalism in Italy. <i>Instructors: Dr. Ester Cois & Barbara Barbieri</i>
Class#6 26 April 2023 11:00-12:30	Cultural diversity in Hungary, Baranya county and Pécs. The current situation, achievements and challenges of interculturalism in Hungary. Intercultural sensitivity at the University of Pécs. <i>Instructor: dr. Zsuzsa Koltai</i>
Class#7 27 April 9:00-10:30	Intercultural communication I. Direct, indirect, verbal, non-verbal communications. Knowledge, skills, attitude. <i>Instructor: dr. Gyöngyi Pozsgai</i>
Class#8 27 April 2023 11:00-12:30	Intercultural communication II. Barriers, ways for improvement <i>Instructor: dr. Gyöngyi Pozsgai</i>
Class #9 27 April 2023 14:30-16:00	Group consultations about the interview questionnaires (see the schedule!) <i>Instructors: dr. Gyöngyi Pozsgai & dr. Zsuzsa Koltai</i>
Class#10 28 April 2023 9:00-10:30	The importance of cultural self-awareness. Stereotypes and prejudice. <i>Instructor: dr. Gyöngyi Pozsgai</i>
Class #11 28 April 2023 11:00-12:30	Culture shock as a learning process <i>Instructor: dr. Gyöngyi Pozsgai</i>



ONLINE CLASSES: MS TEAMS

Class#12 10 May 2023 4pm-5:30pm	Online class, MS TEAMS <i>Group presentations (group#1-2-3-4-5)</i> <i>Instructors: dr. Gyöngyi Pozsgai & dr. Zsuzsa Koltai</i>
Class#13 11 May, 4pm-5:30pm	Online class, MS TEAMS <i>Group presentations (group#6-7-8-9)</i> <i>Instructors: dr. Gyöngyi Pozsgai & dr. Zsuzsa Koltai</i>
Rationale and Objectives:	Promoting understanding of cultural diversity. Improving ability to conduct empirical research. Improving intercultural communication skills.
Learning Outcomes: Knowledge	Understanding the cultural diversity in Europe. Understanding the impacts of globalization. Expanding knowledge of multiculturalism and interculturalism. Developing knowledge of cultures and their influence on human behavior.
Learning Outcomes: Skills	Improving cultural awareness. Improving intercultural communication skills. Implementing effective cross-cultural interviews. Demonstrating self-awareness. Improving ability to conduct independent empirical research. Improving presentation skills.
Teaching and Learning Strategies:	Applied teaching methods: lecture, discussions, group work, presentations, empirical research (interviews), writing assignment (interview transcript). Active student participation and contribution. The language of the instruction and assessment is English.
Assessment Scheme:	Assignment #1. Conduct an interview with your group members Students of the class are divided into 9 groups. Each group includes one student from the University of Cagliari, one from the Pan-European University and one from the University of Pécs. The course instructors assign the students to the groups. Each student conducts one (paired) interview with the other two students of his or her group. Optional topics of the interviews are listed below. One particular topic can only be covered once in a group. In one group, interviews should be conducted on 3 listed topics. Each interview has one interviewer and two interviewees. So each student is an interviewer once and an interviewee twice within the group. Themes of the interviews: Discuss how your cultural/ethnic background, race, socio-economic status, religion, and/or your gender could impact your work and personal relationships. What are the main cultural differences and similarities in your professional and personal life? The focus of the interview will be on the



	<p>interviewees' cultures, values, backgrounds and beliefs as well as the interviewees' perspective on how social justice impacts societies and cultures (i.e. benefits, barriers).</p> <p>Beside the general introduction, the interviews should examine one particular topic below. The division of topics (i.e. who will conduct the interview on a certain topic; who will be the two interviewees, etc.) is decided by the group members themselves.</p> <p><u>Topics to be examined (1 interview can only cover 1 topic)</u></p> <ul style="list-style-type: none">A. Forms and level of racism in the society, impacts of migration on the society & the situation of minorities in the given country.B. Gender issues in the interviewees' culture.C. The role of churches and religion in civic life (education, health care, welfare, lifestyle and everyday life). Attitudes in the given society regarding other religions.D. Forms and level of ageism in the interviewees' culture <p>The transcript of the full interview conducted by you have to be sent to the instructors.</p> <p>Submission of the interview transcript due 8 May 2023</p> <p>Assignment #2.: Class presentation together with your group members on the findings of the interviews (15 minutes with Power Point)</p> <p>Group members should work together to create a ppt slide show to be presented during the online sessions in May. The ppt slides have to be sent to the instructors in advance.</p> <p>Submission of the joint ppt due 8 May 2023</p> <p>Group presentations will take place on 11 and 12 May 2023, on MS TEAM (classes #12-13)</p> <p>GRADING:</p> <table data-bbox="338 1666 1228 1778"><tr><td>Assignment#1 (interview transcript):</td><td>40%</td></tr><tr><td>Assignment#2 (joint class presentation, 20 min. with PPT):</td><td>30%</td></tr><tr><td>Active participation:</td><td>30%</td></tr></table>	Assignment#1 (interview transcript):	40%	Assignment#2 (joint class presentation, 20 min. with PPT):	30%	Active participation:	30%
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Active participation:	30%						
Core Learning Materials:	Required readings: Ferguson, Niall (2011): Civilization: The West and the Rest. London: Penguin Books. Samovar, Larry A.- Porter, Richard E.- McDaniel, Edwin R.- Sexton Roy, Carolyn (2015): Communication Between Cultures. S.l.: Cengage Learning.						



Further readings:

Arcangeli, Alessandro (2012): Cultural History: A Concise Introduction. Oxon: Routledge.

Hofstede, Geert- Hofstede, Gert Jan (2004): Cultures and Organizations: Software of the Mind. Intercultural Cooperation and Its Importance for Survival. New York, McGraw-Hill

Lustig, Myron W.- Koester, Jolene (2010): Intercultural competence: Interpersonal communication across cultures. Boston: Pearson/Allyn & Bacon

Usunier, Jean-Claude - Lee, Julie Anne (2005): Marketing Across Cultures. Pearson Education

Van Mol, Christof – De Valk, Helga: Migration and Immigrants in Europe: A Historical and Demographic Perspective. In: Garcés-Mascareñas, Blanca - Penninx, Rinus (eds): Integration Processes and Policies in Europe. Contexts, Levels and Actors. Springer Cham Heidelberg New York Dordrecht London. pp.31-56. <https://link.springer.com/content/pdf/10.1007%2F978-3-319-21674-4.pdf>