

RITA CANNAS - CURRICULUM VITAE

PERSONAL INFORMATION

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ACADEMIC CAREER PATH

2023-present **Contract Professor of Management of Cultural Goods**

Faculty of Humanistic Sciences, University of Cagliari, (Italy).

Coordinator and teacher of the course of Management of Cultural Goods (30 hours) within the Master Programme in Archaeology and Art History

2021-2022 **Temporary research associate of Management**

Department of Pedagogy, Psychology, Philosophy, University of Cagliari (Italy)

Research project: Book Batch One - Efficient design and production of customized editorial products.

The main goal is to investigate the field of personalised digital and paper books by: 1. Market analysis and assessment of the competitive potential of personalized books prototypes provided by the project; 2. Positioning analysis, and evaluation of the opportunities for conveying products/services to some specific market segments for which they can represent an effective innovation; 3. Definition of marketing and communication strategies with estimation of a preliminary business scenario to evaluate costs and benefits.

2018-2020 **Temporary professor of Marketing & Communications and contract research associate of Management**

Faculty of Economic, Law and Political Sciences, Department of Economic and Business Science, University of Cagliari, (Italy).

Research projects: digital transformation and dynamic capabilities in agri-food sector; sustainable tourism management in the Mediterranean, measuring tourist's emotional experiences in cultural sites.

Teaching activities: Coordinator and teacher of the course of Marketing & Communication (54 hours) within the Master Programme in Economics and Management

2017-2018 **Temporary professor of Business Communication and contract research associate of Management**

Faculty of Economic, Law and Political Sciences, Cagliari, Italy

Research projects and publications: corporate sustainability and collective value co-creation for sustainable tourism management, communicating sustainability in European tourism indicators implementations, diverse economy of collective value-co-creation, customer experiences for value co-creation.

Teaching activities: Coordinator and teacher of the course of Business Communication (54 credit-hour) within the Master Programme in Economics and Management

- 2012-2016 **Assistant professor of Management**
 Faculty of Economic, Law and Political Sciences, Cagliari, Italy
 Research projects and publications: social entrepreneurship in community currencies, tourism climate change adaptation strategy, business models for managing cultural sites, tourist emotional experiences, models for sustainable coastal tourism development, strategies and tools for sustainable tourism destination management.
 Teaching activities: Coordinator and teacher of the course of Business Communication (54 credit-hour) within the Master Programme in Economics and Management along four academic years
- 2011 – 2011 **Research fellow**
 Faculty of Architecture, University of Strathclyde, Glasgow, UK
 Research project “Craik’s Zero Carbon”: realisation of a feasibility study for the establishment of an ecovillage in the Scottish Borders (UK).

EDUCATIONAL BACKGROUND

- 14/07/2011 **Master of Research of Research Methodology in Business & Management**
 Department of Human Resources, Business School; University of Strathclyde, United Kingdom
 Supervisor: Prof Tom Baum
- 20/05/2010 **PhD in Economics**
 Thesis: Public policies for tourism seasonality from a territorial perspective: case studies in Scotland and Sardinia
 Institute of Geography, Dept. of Economics, University of Bologna, Italy
 PhD Supervisor: Prof Fiorella Dallari
- 28/06/1993 **Laurea Magistralis (Master Degree) in Political Science**
 Faculty of Political Science, University of Cagliari, Italy
 Supervisor: Prof Gianfranco Bottazzi (final mark: 110/110)
- 2001 **Degree as Environmental Auditor**
 SDA Bocconi, Milan, Italy
 The training course was based on theory and practice of quality certification systems (e.g. ISO 9001) and was addressed to professionals interested in working for quality systems as qualified auditors.
- Other education
- 1993-1994 **Training Degree as Agent for the local development**
 Regione Toscana – Fondazione OIKOS, Siena (Italy)
 The training course addressed to graduate people, was focused on the transmission of interdisciplinary knowledge about the environmental, economic and social sustainability of local community. The final part of the activity consisted in a project work by a team building activity

OTHER WORKING EXPERIENCES

- 2007-present **Expert economic consultant for the Molentargius-Saline, Natural Park Plan, Cagliari (Italy)**
 Professional consultancy for designing the Molentargius Regional Park Plan by

developing the Socio-economic Report of the Park Plan

2000 – 2006 **Scientific coordinator of research**

Study Centre CTS (Centro Turistico Studentesco), Rome, Italy

Research activity: leading national research projects funded by the Italian Ministry of Environment, and Ministry of Social Policy on sustainable tourism in national parks, quality of tourism, social tourism, youth tourism, tourism entrepreneurship, tourism good practice in protected areas, within all Italy; coordinating around 40 groups of collaborators around all over Italy.

Mentoring a group of four junior researchers for realising socio-economic studies in sustainable tourism regarding national parks and other natural protected areas of Italy, by literature analysis, field-work and case study research.

Outcomes: editor of three books and co-editor of two books.

2001 – 2004 **Economic Consultant for Socio-Economic Plans of Protected Areas**

Province of Florence, Province of Pisa (Italy).

Professional consultancy for designing the socio-economic chapter of the Natural Protected Areas Plan

2003 – 2004 **Co-creator and scientific coordinator of Master of Responsible and Sustainable Tourism Management**

Study Centre CTS (Centro Turistico Studentesco), Rome, Italy

1998 – 2000 **Senior researcher**

IRPET (Regional Institute of Tuscany for Economic and Planning Research)
Florence, Italy

1996 – 1998 **Research assistant**

Eco&Eco (Economy&Ecology Srl) Bologna, Italy

RESEARCH INTERESTS

- Sustainable business models
- Collective value co-creation in sustainable tourism and cultural goods
- Dynamic capabilities and digital transformation in agrifood and tourism
- Climate change adaptation' strategies for tourism businesses in the Mediterranean region
- Gender and cultural diversity in sustainable tourism
- Collaborative economy and social entrepreneurship in sustainable tourism

UNIVERSITY TEACHING

2020 – 2021 **Guest Lecturer – Sustainable Tourism Management in the Mediterranean, Bicocca University, Italy.** Designing the contents, lecturing, leading discussions with groups of 15 graduates; topics including sustainable tourism concepts, tourism analysis of Mediterranean cases study by stakeholder approach. Post Graduate Course in Marine Sciences Coastal and Maritime Tourism (2 hours by webinar)

2017 – 2018 **Lecturer - Marketing & Communications, University of Cagliari, Italy** (54 credit-hour) Designing the contents, setting essays and reading lists, marking essays, lecturing, leading discussions and mentoring project works with groups of 30 graduates; topics including a range of contemporary issues in marketing and

communication' SMEs tourism enterprises. Master in Economics and Management, Faculty of Economic, Law and Political Science

- 2016 – 2017 **Lecturer - Business Communication, University of Cagliari, Italy** (54 credit-hour) Designing the contents, setting essays and reading lists, marking essays, lecturing, leading discussions and mentoring project works with groups of 77 graduates; topics including a range of contemporary issues in communication particularly in SMEs tourism enterprises. Master in Economics and Management, Faculty of Economic, Legal and Political Science
- 2015 – 2016 **Lecturer - Business Communication, University of Cagliari, Italy** (54 credit-hour) Designing the contents, setting essays and reading lists, marking essays, lecturing, leading discussions and mentoring project works with groups of 60 graduates; topics including a range of contemporary issues in communication particularly in SMEs tourism enterprises. Master in Economic Management, Faculty of Economic, Legal and Political Science
- 2015- 2016 **Lecturer – Sustainable Tourism management, University of Calabria, Italy** (20 hours). Designing the contents, setting essays and reading lists, marking essays, lecturing, leading discussions with groups of 20 graduates; topics including issues in definitions and principles of sustainable tourism, sustainable tourism indicators (e.g. ETIS) and tourism labels (e.g.,Ecolabel). Master in Sustainable Tourism, Faculty of Sociology.
- 2015-2016 **Lecturer – Research methodology, University of Cagliari, Italy** (6 hour-credit). Designing the contents, lecturing, leading discussion with groups of 23 students; topics including research design, research philosophy, and research methods, finalised to structure a master thesis. Master in Economics and Management, Faculty of Economic, Legal and Political Science
- 2014 – 2015 **Lecturer - Business Communication, University of Cagliari, Italy** (54 credit-hour) Designing the contents, setting essays and reading lists, marking essays, lecturing, leading discussions and mentoring project works with groups of 60 graduates; topics including a range of contemporary issues in communication particularly in SMEs tourism enterprises. Master in Economics and Management, Faculty of Economic, Legal and Political Science
- 2013 – 2014 **Lecturer - Business Communication, University of Cagliari, Italy** (54 credit-hour) Designing the contents, setting essays and reading lists, marking essays, lecturing, leading discussions and mentoring project works with groups of 60 graduates; topics including a range of contemporary issues in communication particularly in SMEs tourism enterprises. Master in Economics and Management, Faculty of Economic, Legal and Political Science
- 2016: **Guest Lecturer - Tourism Indicators for sustainable tourism management: implementing ETIS in the Mediterranean, University of Bologna.** Designing the contents, lecturing, leading discussion with groups of 25 postgraduate students, Campus of Rimini, Italy (4 hours)
- 2016: **Lecturer - Sustainable tourism development and sustainable tourism good practices** Designing the contents, lecturing, leading discussion with groups of 25 graduate and post graduate students, Aegean University, Mytilene, Lesvos, Greece (2 hours)

- 2016 **Lecturer - Sustainable Tourism in the Mediterranean IMC Institute Marine Centre.** Designing the contents, lecturing, leading discussion with groups of 20 post-doc researchers, IMC Institute Marine Centre, Torregrande, Italy (2 hours)
- 2007 **Lecturer - Sustainable Tourism, University of Naples Federico II, Italy.** Designing the contents, lecturing, leading discussions with groups of 20 postgraduates; topics including cultural tourism diversity, sustainable tourism indicators, networks for responsible tourism. Master in Sustainable Tourism (20 hours).
- 2006 – 2008 **Lecturer – Anthropology of Tourism. University of Palermo, Italy.** Designing the contents, setting essays and reading lists, marking essays, lecturing, leading discussions and mentoring project works with groups of 19 undergraduates; topics including cultural tourism issues to implement the Sicilian cultural goods. Master in Cultural Goods, Faculty of Architecture (40 hours).

EXTERNAL FUNDING AND GRANTS

- 2013 – 2015 **Marie Curie Fellowship**, FP7-PEOPLE 2012-IEF, N. 327455, ToSToDEM project “Towards Sustainable Tourism Development Models in the Mediterranean Region: Case studies of Malta and Sardinia”, hosted by the Institute for Tourism, Travel, and Culture (ITTC), University of Malta, Malta, € 190.670.
 Research Activity: realisation of a research conducted both in Malta and Sardinia by literature review, field work, focus groups and interviewing methods.
 Outreach activity: radio speech at the Radio of Malta University, seminars with post graduate and under graduate students, both in Malta and Sardinia; intermediate and final seminars with representatives of the tourism sector held in Malta and Sardinia.
 Networking activity: co-leading of the implementation of the European Tourism Indicator System (ETIS) by involving key representatives of both public and private tourism sectors.
- 2008-2008 **Travel grant “Marco Polo”** for outstanding doctoral students, University of Bologna (Italy) € 2.000. This grant supported a three-month PhD visiting scholar at the University of Glasgow, Scottish Hospitality and Tourism School (UK)
- 2007-2010 **PhD scholarship**, University of Bologna, € 36.000
- 2005-2005 **Author of the research project** “OST – Osservatorio Sociale del Turismo, funded by the Italian Ministry of Social Policy, beneficiary CTS Rome (Italy) € 200.000
- 1997-1999 **Director of Research and co-author** of the Training&research project “Women teach to Women” funded by the European Social Fund under the Community initiative “NOW” N. 2387/E2/N/R, beneficiary BIC Sardegna (Italy) € 250.000.
- 1995 – 1996 **Fellowship in Sustainable development in advanced economies**, CNR (National Research Council), Institute of Population Research (IRP), Rome, Italy. Duration: 1/02/1995-31/01/1996)

PRESENTATIONS AT INTERNATIONAL CONFERENCES (selection)

- 2021: *Communication Responses to COVID-19 from Tourism Stakeholders: The Bottom-Up Digital Campaign “Open Sardinia”*, IACuDiT 8th International Conference, “Transcending Borders in Tourism through Innovation and Cultural Heritage”, 1-3 September, Hydra (Greece)
- 2017: *Capturing emotions and experiences through customer engagement to enhance value co-creation: The Ichnusa on-line brand community’s case study*, Sinergie-SIMA Annual Conference, University of Naples Federico II, 15-16 June, Napoli (Italy)
- 2016: *Shared governance’s role to fostering unique tourism experiences*, Tourism Naturally Conference, Colorado State University, 5th October, Alghero (Italy)
- 2016: with D. Pettinao *Exploring Tourist Emotional Experiences within a UNESCO Geo-park* Emerging Trends in Marketing and Management International Conference, 24th September, University of Bucharest, Management Studies, Bucharest (Romania)
- 2016: *The role of shared governance to the co-creation of unique tourism experiences in the Asinara National Park*, ISISA Islands of the World XIV 25th May, Aegean University, Mitilini, Lesvos (Greece)
- 2015: *Binomio vincente tra Heritage e sviluppo sostenibile: il caso della Miniera Rosas in Sardegna*, XXVII Convegno annuale di Sinergie, 10th July, University of Molise, Termoli, Italy
- 2015: with E. Giudici *Experiencing the workspace and the workplace: two cases in comparison*, EGOS Annual Colloquium, Sub-theme 58: Space and materiality in organizations, 3th July, Athens, Greece
- 2013: with E. Giudici *Tourism relationships between Sardinia and its islands: collaborative or conflicting?*, I International Forum on Tourism, 12th December, Mas Palomas, Canaries Islands, Universidad de Las Palmas de Gran Canaria, Spain
- 2013: with N. Theuma *Models for sustainable coastal tourism development in the Mediterranean regions: exploring Malta and Sardinia*, ATLAS Annual Conference, 7th November, San Julian, Malta
- 2013: *Sustainable tourism development and participatory processes: the controversial case of the Resort of Capo Malfatano in Sardinia*, V International Conference Critical Tourism Studies, 26th June-, Sarajevo, Bosnia Herzegovina
- 2013: with N. Theuma *Strategies and Tools for Sustainable Tourism Destination Management. Applying the European Tourism Indicator System in Malta* ICOT, International Conference On Tourism, 6th June, Limassol, Cyprus
- 2013: with E. Giudici *Sustainable tourism development in Sardinia. Exploring innovation through a community approach* ICOT, International Conference On Tourism, 6th June, Limassol, Cyprus

- 2011: *Public Policies for Tourism Seasonality: Exploring the Change in Scotland and Sardinia* IV International Conference Critical Tourism Studies, 4th July, Cardiff, United Kingdom

ORGANISATION OF SCIENTIFIC CONFERENCE

2014-present Honorary Member of the Committee of International Conference Committee on Business Economics, Marketing & Management Research (BEMM), University of Cartagena, Tunisia

KEY NOTE SPEAKER

- 2nd November 2018, *Building social capital and community resilience through collective value co-creation processes. Evidence from Sardinia*, Business Economics, Marketing and Management (BEMM) Conference, Hammamet, Tunisia

SPEACHES AT INTERNATIONAL CONFERENCES

- 21st May 2015 Talk on *Sustainable tourism models*, The Image and Sustainability of Island Tourist Destinations International Conference, Gozo, Malta
- 14th October 2015 Talk on *The European Tourism Indicators: a stimulus for a better tourism*, Humanistic Tourism Conference, University of Cagliari, Italy

CHAIR OF SESSION AT INTERNATIONAL CONFERENCES

- 3rd November 2018 Business Economics, Marketing and Management (BEMM) Conference, Hammamet, Tunisia
- 5th October 2016 Tourism Naturally Conference, Colorado State University, Alghero (Italy)
- 23rd October 2016, Emerging Trends in Marketing and Management International Conference, Faculty of Economics, Bucharest, Romania
- 7th November 2013, ATLAS International Conference, San Julian, Malta

INSTITUTIONAL RESPONSIBILITIES

2012-2016 Member of Department of Economic and Business Science, University of Cagliari, Italy

2013-2020 Member of Examiner's Student Board, Laurea Magistralis in Economics and Management, University of Cagliari, Italy

PROFESSIONAL MEMBERSHIPS AND DUTIES

2021-present Peer reviewer of Journal of Sustainable Tourism, Routledge

2021-present Peer reviewer of Sustainability

- 2020-present Peer reviewer of Journal of Risk and Financial Management
- 2019-present Peer reviewer of Journal of Small Business Management, G. Washington University USA
- 2018 Peer reviewer of Academy of Management, USA
- 2017-present Peer reviewer of Tourism Planning & Development, University of Brighton. UK
- 2016-present Editorial Board member and peer reviewer of AlmaTourism Journal of Tourism, Culture and Territorial Development, University of Bologna, Italy
- 2016-present Editorial Board member, of Studi Sociali Turismo e Mediterraneo, Aracne Publisher, Italy

MEMBERSHIPS OF SCIENTIFIC SOCIETIES

- 2016-2019 Member of Italian Society of Management (SIMA), Italy
- 2016-2020 Member of Research Network International Small Islands Studies Association (ISISA), UK
- 2014-2020 Member of Academy of Management (USA)

LIST OF PUBLICATIONS

1. Cannas R and Pettinao, D. (2022). Modelli di business sostenibile nell'albergo diffuso. Casi di studio in Sardegna. Cacucci, Bari, pp. 1-112, ISBN 979-12-5965-205-8
2. Cannas R and Pettinao, D. (2022). Communication Responses to COVID-19 from Tourism Stakeholders: The Bottom-Up Digital Campaign "Open Sardinia". In *Transcending Borders in Tourism Through Innovation and Cultural Heritage* (pp. 991-1005). Springer, Cham.
3. Cannas R. (2021) Exploring Digital Transformation and Dynamic Capabilities in Agri-food SMEs, *Journal of Small Business Management*, pp. 1-27, DOI: 10.1080/00472778.2020.1844494
4. Cannas R. (2020) *Il turismo sostenibile nel Mediterraneo: le visioni degli stakeholder a Malta e in Sardegna*. FrancoAngeli, Milano, 1-167. ISBN 9788835106814
5. Cannas, R., and Pettinao, D. (2019). Measuring Tourists' Emotional Experiences in a cultural site. *Mercati & competitività*-Open Access, (3), 121-145. ISSN 1826-7386
6. Cannas, R., Argiolas G. and Cabiddu F. (2019) Fostering corporate sustainability in tourism management through social values within collective value co-creation processes, *Journal of Sustainable Tourism*, 27(1), 139-155. DOI: 10.1080/09669582.2018.1501053
7. Cannas R. (2018) Communicating Actions for Sustainable Tourism Development. The Implementation of the European Tourism Indicator System for Sustainable Destinations in South Sardinia. *Almatourism*, 18, 106-128. ISSN 2036-5195
8. Cannas R. (2018) Diverse Economies of Collective Value Co-creation: The Open

- Monuments Event. *Tourism Planning & Development*, 15(5), 535–550. DOI: 10.1080/21568316.2018.15056512018
9. Moi F., Cannas R., M. Frau M., and Cabiddu F. (2018) Capturing emotions and experiences through customer engagement to enhance value co-creation: the Ichnusa on-line brand community's. *Sinergie, Italian Journal of Management*, 36(106), 157-178 ISSN: 0393-5108
 10. Cannas R. (2017) Case Study Italy: The Tourism Management of Climate Change in Mediterranean Coastal Destinations: Adaptation Strategies in Sardinia and Sicily. In A. Jones e M. Phillips (eds.) *Global Climate Change and Coastal Tourism: Recognizing Problems, Managing Solutions and Future Expectations*. CABI, 111-124. ISBN: 9781780648439
 11. Cannas R. (2017) Embedding social values in tourism management: community currencies as laboratories of social entrepreneurship?. In D. Dredge and S. Gyimóthy (eds.) *Collaborative Economy and Tourism: Perspectives, Politics, Policies and Prospects*. Springer, Tourism on the Verge Series, 223-240. ISBN: 978-3-319-51797-1
 12. Cannas R. (2016) The Sustainable Tourism Management of Cultural Heritage: the case of the Rosas Mine in Sardinia. *Almatourism Journal of Tourism, Culture and Territorial Development*, 38-59, DOI: 10.6092/issn.2036-5195/6331
 13. Cannas R. and Pettinao D. (2016). Exploring Tourist Emotional Experiences within a UNESCO Geo-park. *Journal of Emerging Trends in Marketing and Management*, 1(1): 205-214, ISSN: 2537-5865
 14. Cannas R and Giudici E (2015). Tourism relationships between Sardinia and its islands: collaborative or conflicting?. In G. Baldacchino (ed.) *Archipelago Tourism: Policies and Practices*. Farnham UK: Ashgate, 67-81. ISBN: 978-1-4724-2430-3
 15. Cannas R. (2015) Binomio vincente tra Heritage e sviluppo sostenibile: il caso della Miniera Rosas in Sardegna. *Sinergie Proceedings*, 289-300. ISBN: 97888907394-5-3
 16. Cannas R. e Theuma N. (2013). Models for sustainable coastal tourism development in the Mediterranean destinations: exploring new insights in Malta and Sardinia. *ATLAS Annual Conference 2013 Environments of Exchange: Leisure and Tourism. Book of abstracts and extended abstracts*, 94-98. ISBN: 978-90-75775-67-9
 17. Cardia G. and Cannas R. (2013). Tourism and leisure in the Mediterranean cities: a challenging project for Cagliari. *ATLAS Annual Conference 2013 Environments of Exchange: Leisure and Tourism. Book of abstracts and extended abstracts*, 99-102. ISBN: 978-90-75775-67-9
 18. Cannas R. and Theuma N. (2013). Strategies and Tools for Sustainable Tourism Destination Management. Applying the European Tourism Indicator System in Malta. *Proceedings of the International Conference on Tourism (ICOT) K: Andriotis (ed), Trends, Impacts, Policies on Sustainable Tourism Development*, 119-133 ISBN 978-978-9963-9799-2-9
 19. Cannas R (2012). An overview of Tourism Seasonality: key concepts and policies. *Almatourism, Journal of Tourism, Culture and Territorial Development*, 2, 40-58. ISSN 2036-5195

20. Cannas R. (2012). *Towards sustainable tourism models. The feasibility study of an ecovillage project in Scotland*. Aracne, Rome, 1-68. ISBN 978-88-548-4967-9
21. Cannas R. and Giannone M. (2011). Ecoturismo: scenari internazionali e marketing turistico. In E. Becheri e G. Maggiore (eds.) *Rapporto sul turismo italiano*. Milano: FrancoAngeli, 673-682. ISBN: 978-88-568-4089-6
22. Cannas R. and Messineo E. (2009). Gli itinerari del Liberty e il turismo culturale. Le opportunità per la Sicilia. In Quartarone C. (ed.) *Il turismo culturale e la fattibilità degli itinerari del Liberty in Sicilia*. Grafill, Palermo, 89-122. ISBN 978-88-8207-329-9
23. Cannas R., Messineo E. and Angelo V. (2009). Le indagini sul turismo culturale e il Liberty. In Quartarone, C. (ed.) *Il turismo culturale e la fattibilità degli itinerari del Liberty in Sicilia*. Grafill, Palermo, 123-162. ISBN 978-88-8207-329-9
24. Cannas R. (2008). La sfida della sostenibilità in un'area vasta urbana: il caso del Parco Naturale Regionale Molentargius Saline. In A. Angelini (ed.) *Il battito di ali di una farfalla. Beni comuni e cambiamenti climatici*. Fotograf, Palermo, 561-581, ISBN: 9788895272559
25. Cannas R. (2008). Il turismo sociale: caratteristiche e opportunità per le imprese ricettive. In Sala A., Grandi S. and Dallari F. (eds.) *Turismo e turismi tra politica e innovazione*. Patron, Bologna, 225-243. ISBN 978-88-555-3006-4
26. Cannas R. and Nicosia M. (2007). Buone pratiche per il turismo sostenibile nelle aree protette: metodologia e casi di studio. Università della Calabria, *Atti del convegno Turismo sostenibile. Trasformazioni recenti e prospettive future*, Pronovis Edizioni, 23-27. ISBN 88-89317-04-3
27. Cannas R. (2006) Metodologia della ricerca. In R. Cannas (ed.) *Buone pratiche del turismo sostenibile nelle aree protette*. Editur, Roma, 7-22. ISBN 978-88-89167-10-4
28. Cannas R. (2006) I Centri di Ricerca come esempio di conservazione e di fruizione turistica. In R. Cannas (ed.) *Buone pratiche del turismo sostenibile nelle aree protette*. Editur, Roma, 72-86. ISBN 978-88-89167-10-4
29. Cannas R. (2006) I Centri Visita come modello di promozione del parco e dello sviluppo locale. In R. Cannas (ed.) *Buone pratiche del turismo sostenibile nelle aree protette*. Editur, Roma, 104-117. ISBN 978-88-89167-10-4
30. Cannas R. (2006). La qualità del turismo come politica di valorizzazione del sistema territoriale. In R. Cannas (ed.) *Buone pratiche del turismo sostenibile nelle aree protette*. Editur, Roma, 118-133. ISBN 978-88-89167-10-4
31. Cannas R. (2006). Indagine campionaria sulle strutture ricettive. In R. Cannas (ed.) *Il turismo sociale: le politiche, gli attori, il mercato*. Editur, Roma, 81-113. N 978-88-89167-09-2
32. Cannas R. (2006). Conclusioni. In R. Cannas (ed.) *Il turismo sociale: le politiche, gli attori, il mercato*. Editur, Roma, 115-121. N 978-88-89167-09-2
33. Cannas R. (2005) Metodologia della ricerca. In R. Cannas and M. Solinas (eds.) *Primo Rapporto sul turismo nei parchi nazionali: un'analisi di sistema*. Editur, Roma, 25-34. ISBN

34. Cannas R. (2005) Parco Nazionale dell'Arcipelago Toscano. In R. Cannas and M. Solinas (eds.) *Primo Rapporto sul turismo nei parchi nazionali: un'analisi di sistema*. Editur, Roma, 111-130. ISBN 88-89167-08-4
35. Cannas R. (2005) Parco Nazionale delle Dolomiti Bellunesi. In R. Cannas and M. Solinas (eds.) *Primo Rapporto sul turismo nei parchi nazionali: un'analisi di sistema*. Editur, Roma, 233-256. ISBN 88-89167-08-4
36. Cannas R. (2005) Parco Nazionale delle Foreste Casentinesi, Monte Falterona e Campigna. In R. Cannas e M. Solinas (eds.) *Primo Rapporto sul turismo nei parchi nazionali: un'analisi di sistema*. Editur, Roma, 257-278. ISBN 88-89167-08-4
37. Cannas R. (2005) Parco Nazionale dello Stelvio. In R. Cannas and M. Solinas (eds.) *Primo Rapporto sul turismo nei parchi nazionali: un'analisi di sistema*. Editur, Roma, 435-456. ISBN 88-89167-08-4
38. Cannas R. e Solinas M. (2005) Conclusioni. In R. Cannas and M. Solinas (eds.) *Primo Rapporto sul turismo nei parchi nazionali: un'analisi di sistema*. Editur, Roma, 511-542. ISBN 88-89167-08-4
39. Cannas R. e M. Solinas (2005) Il turista dei parchi naturali. *IV Rapporto Italiano sul Turismo*, Mercury, Firenze, 817-828. ISBN 88-900791-2-6
40. Cannas R. (2005) Iniziative per il turismo sostenibile nelle aree protette della provincia di Arezzo. *Turistica*, n.3, luglio-settembre
41. Cannas R. (2004) Introduzione. In R. Cannas and M. Solinas (eds.) *La qualità del turismo nelle aree protette. Politiche, strumenti e applicazioni nei parchi nazionali*, Editur, Roma, 1-8. ISBN 88-8916-02-5
42. Cannas R. (2004) Marchi e certificazioni di qualità nei parchi nazionali. In R. Cannas and M. Solinas (eds.) *La qualità del turismo nelle aree protette. Politiche, strumenti e applicazioni nei parchi nazionali*, Editur, Roma, 105-132. ISBN 88-8916-02-5
43. Cannas R. (2004) L'indagine diretta nei parchi nazionali. In R. Cannas and M. Solinas (eds.) *La qualità del turismo nelle aree protette. Politiche, strumenti e applicazioni nei parchi nazionali*, Editur, Roma, 133-156. ISBN 88-8916-02-5
44. Cannas R. e Solinas M. (2004) Verso un marchio di sistema per il turismo dei parchi. In R. Cannas and M. Solinas (eds.) *La qualità del turismo nelle aree protette. Politiche, strumenti e applicazioni nei parchi nazionali*, Editur, Roma, 177-194. ISBN 88-8916-02-5
45. Cannas R. (2004) (ed.) *Giovani e percezione dell'ambiente. Indagine sociologica nel comprensorio Nord Ovest della provincia di Roma*. Editur, Roma
46. Cannas R. (2003), Parco nazionale dell'Arcipelago Toscano. In S. Bimonte and R. Pagni (eds.) *Protezione, fruizione e sviluppo locale: aree protette e turismo in Toscana*. Regione Toscana, IRPET, Firenze
47. Cannas R. (2003), Parco regionale di Migliarino San Rossore Massaciuccoli. In S. Bimonte

- and R. Pagni (eds.) *Protezione, fruizione e sviluppo locale: aree protette e turismo in Toscana*. Regione Toscana, IRPET, Firenze
48. Cannas R. (2003) Riserva naturale regionale di Sasso Simone. In S. Bimonte and R. Pagni (eds.) *Protezione, fruizione e sviluppo locale: aree protette e turismo in Toscana*. Regione Toscana, IRPET, Firenze
 49. Cannas R. (2002) Parco regionale delle Alpi Apuane. In R. Pagni (ed.) *Il turismo e la valorizzazione delle aree protette. Analisi dell'esperienza toscana*. Regione Toscana, IRPET, Firenze
 50. Cannas R. (2002) Parco regionale della Maremma. in R. Pagni (ed.) *Il turismo e la valorizzazione delle aree protette. Analisi dell'esperienza toscana*. Regione Toscana, IRPET, Firenze
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