

Curriculum Vitae - Michela Floris

Personal Information

- **Born:** October 15, 1978, San Gavino Monreale, Italy
- **Address:** Via Umberto I, 22, Sanluri, Italy
- **Phone:** +39 349 8702267 (Mobile), +39 070 6753359 (Office)
- **Email:** micfloris@unica.it
- **Nationality:** Italian

Current Position

- **Associate Professor of Business Management**
 - Since 2019
 - Department of Economic and Business Sciences, Faculty of Economic, Legal, and Political Sciences, University of Cagliari
 - Since 2023: National Scientific Qualification for Full Professor

Education and Qualifications

- **2008:** PhD in Business and Management, University of Cagliari
 - Thesis: *Public-Private Partnerships for Local Development: Towards a New Governance Model?*
- **2002:** Degree in Economics and Commerce, University of Cagliari, 107/110
 - Thesis: *Dismissal of Disabled Workers: Between Ethics and Law*
- **1997:** Diploma in Accounting and Commercial Expertise, Technical Institute Padre Colli Vignarelli, Sanluri, 58/60

Professional Experience

- **2019 - Present:** Associate Professor of Business Management, University of Cagliari.
- **2013 - 2019:** Assistant Professor of Business Management, University of Cagliari.
- **2009 - 2013:** Postdoctoral Research Fellow, University of Cagliari.

Teaching Experience

- **2023-2024:** Visiting Scholar at the Family Business Center, Management Center Innsbruck.
 - Guest lectures at the International Winter School on *Entrepreneurship in Family Firms*.
- **2023-2024:** Visiting Scholar at School of Management, Bratislava.
 - Guest lecture on *Breaking the Glass Ceiling: Achieving Gender Equality in the Workplace*.
- **2021-2022:** Guest Lecture *Innovative Practice in Entrepreneurship and Family Business Management* at ABES Business School, Ghaziabad, India.
- **2020-2021:** Guest Lecture *Women-Led Entrepreneurship between Barriers and Opportunities* in the *Industry Guest Lecture Series* at Amity University, India.
- **2019-2020:** Guest Lecture *Resources in Family Businesses: Focus on Patient Capital* in the *Industry Guest Lecture Series* at Amity University, India.

- **2018-2019:** Guest Lecture *Entrepreneurship and Context: Mutual and Synergical Influence* within the course *Topics in Advanced Management*, University Institute of Sophia, Loppiano, Italy.
- **2017-2018:** Guest Lecture *Family Business Management* within the course *Topics in Advanced Management*, University Institute of Sophia, Loppiano, Italy.

Research Projects and Grants

1. **2023 - Present:** Member of the research project *Growing Resilient Inclusive And Sustainable (GRINS)* – Spoke 5, project funded by the Ministry of University and Research (MUR).
2. **2021 - Present:** Member of the research project *Behavioral Economics of Meaning (BECOME)*, funded by Fondazione di Sardegna, under the coordination of Prof. Vittorio Pelligra.
3. **2020 - Present:** Member of the research project *TEX-STYLE - New Intelligent and Sustainable Textiles for Creative Design and Made-in-Italy Style*, coordinated by Prof. Maria Chiara di Guardo.

Recent Scientific Publications (Last 5 Years)

Journal Articles

1. **Floris, M., Dettori, A., & Dessì, C. (2023).** Exploring different configurations of entrepreneurial orientation in small artisan family firms: A multi-case study. *Journal of Family Business Strategy*, 14(3), 100503.
2. **Floris, M., & Dettori, A. (2023).** With our feet on the ground and our minds free to fly”: Multiple embeddedness and entrepreneurial orientation in small and medium-sized family businesses. *Journal of Management and Governance*, 1-31.
3. **Asi, A., Floris, M., & Argiolas, G. (2023).** Digital servitization bridging relational asymmetry. *The TQM Journal*, ahead-of-print.
4. **Floris, M., Dettori, A., & Reginato, E. (2023).** Budding entrepreneurs: The role of University in spreading early entrepreneurial mindset in school kids. *National Accounting Review*, 5(1), 86-107.
5. **Floris, M., Marongiu, M., Dessì, C., & Dettori, A. (2022).** Total quality management as a driver for internationalization: A case study of a small family firm. *Journal of Family Business Management*, 12(4), 614-636.

Book Chapters

1. **Floris, M., Goel, R. (2024).** *Disentangling Critical Factors for Enhancing Female Entrepreneurship and Women Empowerment to Alleviate Poverty: Focus on BRICS Countries.* In: *Revisiting the Dimensions of Poverty: Sustainable Alleviation Approach and Challenges from the 21st Century.* Emerald Publishers.
2. **Floris, M., Pinna, R., Argiolas, G. (2024).** *Overcoming women entrepreneurship barriers through digital opportunities: A successful Italian case study.* In: *Women Entrepreneurs: Building Sustainable Business Models in Digital Spaces, Case Studies, and Experiences.* CRC Press, Taylor and Francis.

3. **Asi, A., Argiolas, G., Floris, M. (2023).** *Servitization: A Powerful Tool to Fill Relational Asymmetry*. In: Academy of Management Proceedings (Vol. 2023, No. 1, p. 13082). Briarcliff Manor, NY: Academy of Management.

Edited Books and Special Issues

1. **Floris, M., Casulli, L., & Ferrari, L. (Eds.) (2023).** *Searching for Meaning in Work and Life: Happiness, Wellbeing and the Future of Organizations*. Special Issue, *Frontiers in Psychology*.
2. **Goel, R., Floris, M., & Garg, V. (Eds.) (2023).** *Applications of Artificial Intelligence in Business and Finance 5.0*. Taylor and Francis Group.
3. **Singh, T., Goel, R., Kaur, M., & Floris, M. (Eds.) (2023).** *Women Entrepreneurs: Building Sustainable Models in Digital Spaces with Case Studies and Experiences*. CRC Press, Taylor and Francis Group.

Awards and Recognitions

- **2024:** Mention Award for the paper "*Whispers of Ambition: Unpacking Emotions in Entrepreneurial Orientation of Women-Led Family Businesses*," SINERGIE-SIMA Conference, Parma.
- **2021:** Outstanding Achievement as Humanistic Management Association Journal Reviewer.
- **2019:** Best Paper on Conference Theme, "*Entrepreneurship Orientation in Family Firms*," IFERA Conference, University of Bergamo.
- **2015:** Best Paper of ENT Division, Academy of Management Meeting, Vancouver.
- **2013:** Best Unpublished Paper Award, Family Firm Institute, San Diego.

Academic Affiliations

- Member of the Italian Society of Management (SIMA)
- Member of the Italian Academy of Business Economics (AIDEA)
- Member of the Academy of Management (AOM)
- Member of the International Family Enterprises Research Academy (IFERA)
- Member of the European Group of Organizational Studies (EGOS).

