

Join the IBSEN Network's Inspiring Entrepreneurship Workshop Series!



What is it? An exclusive opportunity for students from the IBSEN partner institutions to take part in captivating and inspiring workshops on entrepreneurship! Whether you're a budding entrepreneur or just curious about how to start your own business, these workshops are designed to boost your skills and creativity.

About IBSEN

The IBSEN network is made up of 10 universities from around the world. The mission of the network is to create international and intercultural opportunities that facilitate the ongoing academic and professional development of our students and staff in business environments. Joining these workshops will give you the opportunity to meet other students from these partners. (ibsen-network.com)

Led by Experienced Professionals

Learn directly from experts in the field who are ready to share their knowledge, experiences, and strategies. Because the workshops are led by professionals from various parts of the world, they offer diverse perspectives.

Workshops Focused on Entrepreneurship

Discover key elements of entrepreneurship through interactive activities and thought-provoking discussions. Each 90-minute workshop covers a unique aspect of entrepreneurship.





Autumn 2024

20.11.2024 “Key elements of successful startups”

Keynote speaker Fabian Sepulveda, business angel and venture capitalist from FIBAN (Finnish Business Angels Network); South-Eastern Finland University of Applied Sciences

27.11.2024 “The Financial and Sustainability Validation (SDGs) of Startups”

Participants will receive and be trained in a Tool which has been specifically developed for this purpose. Keynote by Albert Kraaij from the Research Platform International Centre for Frugal Innovation/Senior Lecturer Entrepreneurship; The Hague University of Applied Sciences

4.12.2024 “Greenfluencing: harnessing social media for environmental change”

Keynote by dr. Ivana Bilić from Faculty of Economics, Business, and Tourism - University of Split

Spring 2025

5.3.2025 “Innovation Accelerated: Mastering Proof of Concept for Organizational Growth”

Keynote speakers Prof. Dr. Elona Marku and Dr. Maryia Zaitsava, University of Cagliari & CREA

12.3.2025 “Unlocking Success: Navigating the Path to Entrepreneurial Triumph for Startups”

Keynote by Özgecan Üstgöl from MYTH AI; facilitated by the Izmir University of Economics

19.3.2025 “Operational Excellence: Streamline Your Operations”

Keynote speaker Ben Isakov, the Startup Coach, SCCE; Stu Clark Centre for Entrepreneurship, Asper School of Business, University of Manitoba

All workshops will take place from 16.00-17.30 (GMT)

Earn an IBSEN Certificate

By completing 3 of the 6 workshops, you'll be awarded the prestigious IBSEN Certificate – a great addition to your resume and a step forward toward your entrepreneurial journey!

LIMITED PLACES AVAILABLE!
Don't miss out –
secure your spot now!

PARTNERS

The Hague University of Applied Sciences **The Netherlands**
Hochschule Bielefeld University of Applied Sciences and Arts **Germany**
Czech University of Applied Sciences **Prague**
Hallym University **South Korea**
Indian River State College, Florida **USA**
Izmir University of Economics **Turkey**
I.H. Asper School of Business, Winnipeg **Canada**
South-Eastern Finland University of Applied Sciences **Finland**
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University of Cagliari **Italy**
University of Split **Croatia**