

CALL FOR PROPOSALS

PhD Workshop

ECREA Organisational and Strategic Communication (OSC) Section

Wednesday 14th of May 2025, 09:30 – 13:00

University of Cagliari, Italy

Purpose: This workshop is intended for PhD students in the fields of organizational and strategic communication who are at different stages of their dissertation process. The aim of the workshop is to create a supportive atmosphere for PhD students to discuss their ongoing work and receive constructive feedback from both peers and senior scholars. The workshop also provides an opportunity for young scholars to build a network and gain valuable insights about academia that will support them in their future careers.

Format: The workshop will take place at the ECREA OSC 2025 Conference venue (Department of Political and Social Sciences of the University of Cagliari in Italy). The number of participants will be limited to 6 PhD students to allow for in-depth discussion and coaching. In the first part of the workshop, the PhD students will give a 10-minute presentation of their ongoing work, followed by a 10-minute Q&A. In the second part, we are happy to welcome [Prof. Dr. Nadine Strauss \(University of Zurich\)](#) and [Dr. Michael Johann \(University of Augsburg\)](#), who will act as coaches for the participants. Based on the workshop proposals and the presentations, they will not only provide feedback on the specific projects but will also share tips and tricks about academia in general. Finally, participants will be invited for a virtual follow-up session a few months after the workshop. That way, they can maintain connections with each other, share their progress, and discuss further questions.

Submission Guidelines: We invite all PhD students in the fields of organizational and strategic communication to submit a short proposal describing their planned or ongoing research project (e.g., dissertation project, research project). The proposals should be formatted in APA 7-style and must be limited to 1,500 words (excluding figures, tables and references). The proposal should address the following questions:

1. What research problem or gap inspired you to pursue this research?
2. What are your main research questions or objectives?
3. What methodologies will you use to address these questions or objectives?
4. What contributions do you aim to make to theory and practice?
5. (Optional) What are your preliminary findings?
6. What challenges are you currently facing related to your research?

Proposals should be submitted via email to OSC section's Young Representative Ellen Soens (Ellen.Soens@UGent.be). Based on the review of the proposals, 6 PhD students will be selected to participate. The selection will be based on several key criteria to ensure a high-quality and enriching experience for all participants: Proposals should demonstrate a significant contribution to the fields of organizational and strategic communication, for instance by proposing innovative methodologies or by tackling pressing theoretical and/or practical challenges. Priority will be given to proposals that demonstrate clarity and coherence, with well-articulated research problems and a logical structure. Additionally, the potential for the applicant's academic growth and how their participation would enhance the diversity of research topics in the workshop will be taken into consideration.

Submission deadline: 26th of January 2025

Decision of acceptance: 15th of February 2025

Questions? Please contact the organiser of the workshop, Ellen Soens (Ellen.Soens@UGent.be).