

IVAN ETZO

Associate Professor of Applied Economics (SECS-P/06)

Department of Economics and Business – University of Cagliari

1. Current Position

Associate Professor of Applied Economics, University of Cagliari (December 2020 – present).

Coordinator, Master's Degree in Tourism Management and Sustainability (July 2024 – present).

National Scientific Qualification (ASN) as Full Professor in Applied Economics (March 2025).

Affiliated Researcher, CRENoS – Centre for North South Economic Research (2018 – present).

2. Teaching Activity

Undergraduate Courses

Tourism Economics (Academic Year 2010/2011 – present).

Microeconomics (2014/2015–2016/2017; 2021/2022–2022/2023).

Fundamentals of Applied Economics (2022/2023 – present).

Regional Economic Development (2017/2018–2018/2019).

Principles of Economics (2018/2019).

Postgraduate and PhD Courses

Sustainability and Tourism Development, Master's Degree (2023/2024 – present).

Advanced Microeconomics, PhD Programme (2016/2017–2017/2018).

Research Methods in Economics and Business, Kazan Federal University (2015/2016).

Economics of International Migration, Kazan Federal University (2014/2015).

3. Third Mission and Knowledge Transfer

Scientific Coordinator (University of Cagliari team) for the PNRR project e.INS – Ecosystem of Innovation for Next Generation Sardinia, Spoke 02 (November 2022 – present).

- Coordination of applied research lines: Sardinian Roots (roots tourism), PiForte (urban geotourism), CamBioS (biodiversity-based walking tourism) (2023 – present).

- Organization of territorial stakeholder workshops across Sardinia (September–November 2025).
- Final dissemination event of the Roots Innovation Network (Oristano, 11 December 2025).

Expert in public policy analysis and spending review, Ministry of University and Research (2024–2025).

Expert Evaluator – PON Research and Innovation 2014–2020 (Eutalia S.r.l., Ministry of Economy and Finance) (April–November 2023).

Media outreach: RAI TV (February 2024), RAI Radio3 (March 2024), Radiolina (February 2026).

4. Peer-Reviewed Journal Articles (with Rankings)

1. Etzo, I., Paci, R., & Usala, C. (2025). Brain gain versus brain drain: the effects of universities' mobile students on territorial inequalities. *Regional Studies*, 59(1). DOI: 10.1080/00343404.2025.2481085 — ABS 4*; ANVUR Class A.
2. Etzo, I., & Takaoka, S. (2024). Environmental innovation and international migration of inventors. *Journal of the Knowledge Economy*, 16, 12193–12225. DOI: 10.1007/s13132-024-02406-w — Scopus indexed.
3. Addessi, W., & Etzo, I. (2023). International immigration and final consumption expenditure composition. *Review of World Economics*. DOI: 10.1007/s10290-023-00501-9 — ABS 2*; ANVUR Class A.
4. Piras, R., Etzo, I., Massidda, C., & Mattana, P. (2021). A panel SVAR analysis of the long-run economic impacts of migration. *International Economics*, 74(2), 197–224 — Scopus indexed.
5. Marica, S., Etzo, I., & Piras, R. (2021). The composition of public spending and growth: Spatial evidence from Italian regions. *Scienze Regionali*, 20, 55–82 — ANVUR Class A.
6. Etzo, I., Massidda, C., & Piras, R. (2020). Do firms follow immigrants? Empirical evidence from Italy. *Tijdschrift voor Economische en Sociale Geografie*, 111(5), 718–737 — ABS 1*; ANVUR Class A.
7. Etzo, I., & Takaoka, S. (2018). The impact of migrants on cross-border M&A: Some evidence for Japan. *The World Economy*, 41(9), 2464–2490 — ABS 2*; ANVUR Class A.
8. Etzo, I., Massidda, C., Mattana, P., & Piras, R. (2017). The impact of immigration on output and its components: A sectoral analysis for Italy at regional level. *Economia Politica*, 34(3), 533–564 — ANVUR Class A.
9. Massidda, C., Etzo, I., & Piras, R. (2017). The relationship between immigration and tourism firms. *Tourism Economics*, 23(8), 1537–1552 — ABS 2*; ANVUR Class A.
10. Etzo, I. (2016). The impact of migration on tourism demand: Evidence from Japan. *Review of Asian and Pacific Studies* — Indexed journal.
11. Massidda, C., Etzo, I., & Piras, R. (2015). Migration and inbound tourism: An Italian perspective. *Current Issues in Tourism*, 18(2), 1152–1171 — ABS 2*; ANVUR Class A.

12. Etzo, I., Massidda, C., & Piras, R. (2014). Migration and outbound tourism: Evidence from Italy. *Annals of Tourism Research*, 48, 235–249 — ABS 4*; ANVUR Class A.
13. Bella, G., Massidda, C., & Etzo, I. (2013). Income, electric power consumption and CO₂ emissions: A panel estimation. *Applied Economics Quarterly*, 59(2), 149–166 — Scopus indexed.
14. Massidda, C., & Etzo, I. (2012). The determinants of Italian domestic tourism: A panel data analysis. *Tourism Management*, 33(3), 603–610 — ABS 4*; ANVUR Class A.
15. Etzo, I. (2011). The determinants of recent interregional migration flows in Italy: A panel data analysis. *Journal of Regional Science*, 51(5), 948–966 — ABS 3*; ANVUR Class A.

5. Book Chapters

16. Etzo, I., & Takaoka, S. (2024). The contribution of migrant inventors to environmental innovation in the Asia-Pacific region. In S. Takaoka (Ed.), *Environmental Technology Innovation and ESG Investment*. Springer.
17. Etzo, I., Massidda, C., & Piras, R. (2021). Complementarities between native and immigrant workers in Italy by sector. In Kourtit et al. (Eds.), *The Economic Geography of Cross-Border Migration*. Springer.
18. Etzo, I., Mandarino, A., & Mattana, P. (2013). The impact of CAP's second pillar transfers on agricultural employment in the 2000–2006 programming cycle: The case of Sardinian municipalities. *Politica Economica*, 29(3), 319–351.

6. Working Papers

19. Mammadov, H., & Etzo, I. (2025). Unlocking digital maturity in museums: Empirical insights from Italy's cultural sector. CRENoS Working Paper 2025/17.
20. Etzo, I., & Ciucci, L. (2025). Measuring SME competitiveness in Italy's cultural and creative industries: Firm-level evidence. CRENoS Working Paper 2025/14.

7. International Academic Experience

Visiting Scholar, University of California, Davis (March–June 2019).

Visiting Scholar, Seikei University, Tokyo (February–March 2016; August–September 2019).

Visiting Researcher, Kazan Federal University (October 2014–January 2015; April–June 2016).