



**INFORMATION NOTICE ON THE PROCESSING OF PERSONAL DATA IN THE CONTEXT OF THE
56TH EUCEN ANNUAL CONFERENCE**

Dear participant, in the context of the event in which you are taking part, photographs and/or video recordings may be taken by staff of the University of Cagliari as part of the institutional communication activities of the EDUC Alliance.

The images will be processed

DATA PROCESSING SUBJECTS

The Data Controller for the data collected is the University of Cagliari, with registered office at Via Università no. 40, 09124 Cagliari, represented by the Rector pro tempore, who may be contacted at the following address: protocollo@unica.it.

The Data Protection Officer (RPD-DPO) is Prof. Massimo Farina, who may be contacted at the following address: dpo@unica.it

Pursuant to the above-mentioned legislation, the processing of your personal data by the persons authorized to process data and involved in the Study shall comply with the principles set out in Article 5 of the GDPR and, in particular, with the principles of lawfulness, fairness, transparency, relevance, data minimization and non-excessiveness, and shall be carried out in such a way as to ensure adequate security of personal data.

TYPES OF DATA PROCESSED

The following will be processed:

- photographs and video recordings that may depict participants in the event;
- any identifying elements that can be directly or indirectly inferred from the images (e.g. context, badge, speeches).

PURPOSES OF PROCESSING

Your personal data will be processed for the following purposes:

- documentation of institutional activities;
- communication and promotion of EDUC initiatives through publication on institutional websites and official social media channels.

PROCESSING METHODS

Processing will be carried out using tools, including IT tools, in compliance with the principles of lawfulness, fairness and transparency.

The images may be disseminated through:

- institutional websites of the University of Cagliari and of the EDUC Alliance;
- official social media channels.

Recordings will be made giving preference to general shots; any images focused on individual subjects will be used in compliance with the rights and dignity of the data subjects.

LEGAL BASIS AND NATURE OF DATA PROVISION

Processing is carried out pursuant to Article 6(1)(e) of Regulation (EU) 2016/679, as it is necessary for the performance of tasks carried out in the public interest connected with the institutional activities of the University and of the EDUC Alliance.



DATA RETENTION PERIOD

Images will be retained for the time necessary to pursue the purposes indicated above and, in any case, in compliance with the principles of minimization and proportionality.

Images published on institutional websites may be removed or updated in accordance with the University's editorial policies.

SCOPE OF DATA COMMUNICATION

Personal data may be communicated to:

- entities involved in the institutional communication activities of the EDUC Alliance, such as partner universities, acting as independent data controllers;
- any service providers functional to the management of websites and social media channels (e.g. hosting platforms and social media), which operate as independent controllers or processors, depending on their role.

SCOPE OF DATA DISSEMINATION

With reference to images disseminated through social media channels, please note that they may remain available even after removal by the Data Controller, due to the specific features of third-party services (e.g. sharing, storage and dissemination by users), which may not allow full control over subsequent methods of use.

DATA SUBJECT'S RIGHTS

Participation in the event entails the possibility that one's image may be recorded.

Data subjects may at any time exercise the right to object to the processing of images concerning them, as well as the other rights provided for in Articles 15 et seq. of Regulation (EU) 2016/679.

The data subject may exercise the above rights with the Data Controller by writing to the following addresses: spol@unica.it, privacy@unica.it, dpo@unica.it

Finally, should the data subject wish to lodge a complaint regarding the methods by which their data are processed, or regarding the handling of a complaint submitted, they have the right to file a request directly with the Supervisory Authority (Italian Data Protection Authority: www.gpdp.it) or to bring proceedings before the competent courts (Article 79 of the GDPR).

[INSERT ONLY IF RECOGNIZABLE IMAGES FOCUSED ON INDIVIDUAL SUBJECTS ARE PROCESSED]

In view of the above, the undersigned _____,

- Consents to VIDEO recording.
- Consents to the PUBLICATION/DISSEMINATION of images for the above purposes and through the following channels: _____.

Place and date _____ Signature _____

The Data Controller is prohibited from using the images, videos or audio recordings collected in any way that may prejudice personal or professional dignity and decorum. The acquisition of images/audio/video is to be considered entirely free of charge.